

Government of India  
Ministry of Commerce & Industry  
Department of Industrial Policy & Promotion  
Secretariat for Industrial Assistance  
(FC Section)

**Press Release**

Government allowed FDI up to 51% in Single Brand Product Retailing vide Press Note 3 (2006) subject to the following conditions:

- i. Products to be sold should be of a 'Single Brand' only.
  - ii. Products should be sold under the same brand internationally.
  - iii. 'Single Brand' product-retailing would cover only products which are branded during manufacturing.
2. It is hereby clarified that products "sold under the same brand internationally" would mean that the products are sold under the same brand in one or more countries other than India.

  
(Pramila Raghavendran)

Under Secretary to the Government of India

---

F.No. 5(3)/2005-FC dated 24 Nov, 2007

Copy forwarded to the Press Information Bureau to give wide publicity to the contents of the above Press Release.

---