

## **Make in India wins the 2015- Economic Development Innovation Award for Policy and Program Implementation Excellence**

**Frost and Sullivan, USA today presented the 2015 Asia – Pacific Economic Development Innovation: Policy and Program Implementation Excellence Award in Manufacturing to Department of Industrial Policy and Promotion for the Make in India initiative.**

Frost & Sullivan, a US based Growth Partnership Company, enables clients to accelerate growth and achieve best-in-class positions in growth, innovation, and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best practice models to drive the generation, evaluation, and implementation of powerful growth strategies. Frost & Sullivan leverages 54 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 40 offices on 6 continents.

The award is in recognition of the outstanding contribution of the Make in India program's vision and implementation excellence to simplify the regulatory framework, reinforce connectivity and incentivize investments.

**After a detailed 10 step process the independent global experts arrived at the GIL-100 Index: Manufacturing Index for 2015 on Manufacturing Excellence. The Make in India program has scored the highest in this data driven GIL Index on**

**vision and implementation, among 100 Countries.** The two underlying principles of evaluation were :

### **Enabling Vision**

Vision for Development Strategy and Vision Congruence, Role of Agency in Policy Design, Industry Focus and Funding and Innovative Programs

### **Implementation Excellence**

Effective Channelization of Resources, Effective Program Coordination and Execution, Program Reach and Accessibility, Infrastructure Development and Implementation Success

The award recognizes that the Make in India initiative has become a catalyst to India's booming domestic manufacturing sector. The initiative has propelled progress towards high value-added manufacturing growth and heavy investment attraction. With the help of operational and legal relaxations, effective infrastructure programs and schemes, and focusing focus on upgrading the strength of skill sets, the Make in India initiative has facilitated the government's persistent efforts to attract investments from around the world. The initiative's aggressive efforts towards reinforcing connectivity, channelizing production methodologies, and maximizing effective investment incentives have put India on a path to excellence. The award is a mark of recognition for Make in India's outstanding contributions to nurture the country's economic and industrial

transformation, and for steering the country towards an environment conducive to domestic and global manufacturing and investment.

The 360 degree research methodology acknowledges the fact that achieving excellence in Policy and Program Implementation is never an easy task; it is even more difficult with today's competitive intensity and economic uncertainty—not to mention the challenge of gaining global and regional mindshare with industry captains, governments, and trade agencies. In this context, your receipt of this award signifies an even greater accomplishment.

The Award was received by Mr. Amitabh Kant, Secretary Department of Industrial Policy and Promotion on 14<sup>th</sup> July, 2015.