

## **PRESS RELEASE**

The Department of Industrial Policy and Promotion (DIPP) convened a meeting of Stakeholders including producers from film and TV industry to discuss copyright and related issues concerning the industry on 28.12.2016 at Udyog Bhawan, New Delhi. The meeting was chaired by Sh. Rajiv Aggarwal, Joint Secretary to the Government of India.

The Department appreciated the efforts being initiated by the 'Telangana Intellectual Property Crime Unit' (TIPCU) to curb piracy of copyright protected material and expressed the need to adopt this model by other states also to check this menace within their respective jurisdiction. The participants also expressed their views on various provisions of the Copyright Law and their effective implementation to counter piracy. The department exhorted the industry to undertake measures to create awareness in the general public, especially the youth, about piracy and its ill-effects.